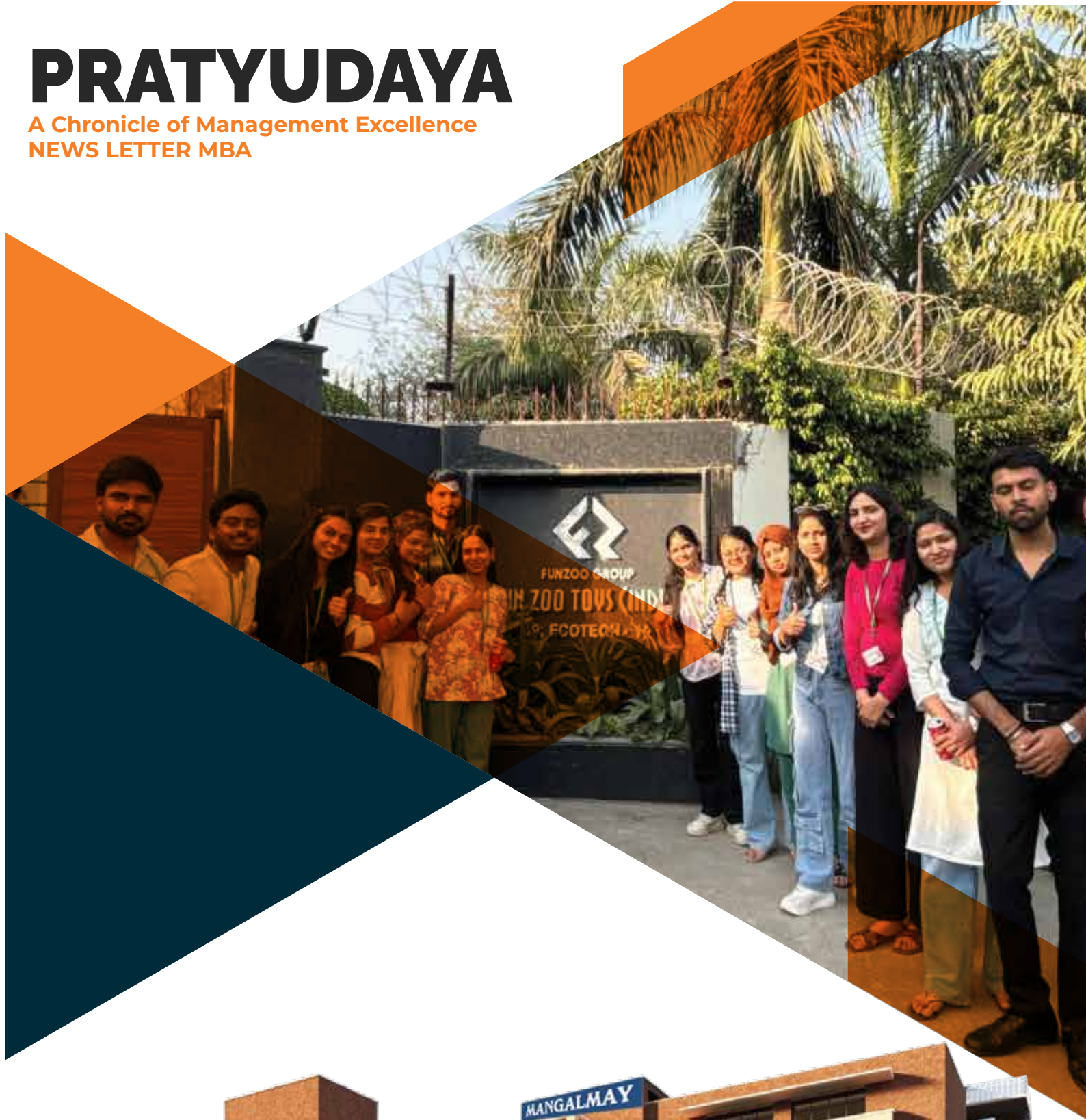


PRATYUDAYA

A Chronicle of Management Excellence
NEWS LETTER MBA



Volume 01 | Issue 01 | July–September 2026

ABOUT MANGALMAY GROUP OF INSTITUTIONS

Mangalmay Group of Institutions, established in 2002, is a leading NAAC-accredited institute dedicated to innovation, excellence, and creating global leaders for a sustainable future. This year we are Celebrating 25 years of educational experience

Mangalmay has made a mark among the top choices for management and engineering students in Delhi NCR. Our highly qualified faculty focus on continuous research and development and work alongside our placement team to secure top job openings for every student.

We integrate theoretical knowledge, practical industry exposure, research and global learning into our curriculum.

Our postgraduate and undergraduate courses are approved by the All India Council for Technical Education (AICTE), Ministry of Education, New Delhi, and affiliated with Dr. A.P.J. Abdul Kalam Technical University and C.C.S. University, Meerut.

We Cater to sharing our knowledge across Management, Engineering, Commerce and Education Discipline Powered by creativity and curiosity,

Under the Management stream, students can choose from MBA, MBA++. Mangalmay Institute is known for its excellent academics and placement support. Apart from books, students can also be a part of cultural fests, technical competitions, sports events, and talent clubs.

VISION & MISSION

Vision

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

Mission

To inculcate professional skills in our students to be "Krishna's and Arjuna'a" of the professional Mahabharata. To create a pro-active environment, conducive for overall professional growth.

Enhance students analytical outlook for strategic decision making in the dynamic Indian and International business scenario. Making professional education, career oriented, challenging and value added.

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education." -Martin Luther King Jr.



MESSAGE FROM HOD



(Dr.) Richa Sharma
Head of Department - MBA MIMT

Dear Students,

The Department of Management has experienced a highly productive and engaging session during July-September 2026, marked by a variety of academic, cultural, and experiential learning activities. The session commenced with Deeksharambh, warmly welcoming the new batch of students and setting the tone for a journey of growth and learning.

Throughout the semester, students actively participated in workshops, club and committee activities, industrial visits, competitions, educational tours, and other co-curricular events that enriched their knowledge, skills, and overall personality development. The enthusiasm and commitment shown by both students and faculty members have contributed significantly towards creating a vibrant and dynamic departmental environment.

As we move forward, our focus remains on encouraging innovation, inclusivity, and excellence in every sphere of learning. I encourage all students to actively engage in departmental activities and make the best use of the opportunities provided for their overall growth and success. Together, we will continue to build a dynamic and progressive academic environment.

MESSAGE FROM EDITOR



(Dr.) Anita Sheopuri
Professor & Editor MIMT

Dear Students

I am pleased to present 1st Online edition of our Management departments Newsletter. This publication, highlights the developments and initiatives taken by the department from July 2026 till September 2026. This edition captures a wide range of activities and events conducted throughout the odd semester, reflecting the vibrancy of our

academic and extracurricular environment. The newsletter aims to showcase the different Academic Cells, Clubs and Committees and the activities conducted by them for student development. This edition offers a comprehensive glimpse into the department's ongoing efforts.

I sincerely thank the Management for their constant support, guidance, and encouragement in bringing out this newsletter.

We hope it proves to be a valuable resource that promotes greater collaboration and engagement within our community.

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PLACEMENTS MBA++ / MBA

Mangalmay Institute of Management & Technology (MIMT) continued its efforts towards strengthening the career development and placement opportunities of MBA and MBA++ students during the quarter of July to September 2026. The institute, through its Corporate Resource Development (CRD) and placement initiatives, facilitated industry interaction, recruitment opportunities, career guidance, and employability enhancement activities for students of the MBA and MBA++ programmes.

During the quarter, students were provided opportunities to participate in campus recruitment drives, pre-placement interactions, interviews, aptitude assessments, group discussions, and other selection processes conducted by prospective recruiters. The placement activities focused on connecting students with organizations across diverse functional areas such as Human Resources, Marketing, Finance, Business Development, Operations, Sales, Consulting, and Business Analytics.

MIMT also emphasised career readiness and professional development, enabling students to improve their communication skills, interview performance, aptitude, problem-solving abilities, and understanding of corporate expectations. Regular guidance and interaction with the placement team helped students make informed career choices and prepare effectively for recruitment processes.

The placement initiatives undertaken during the quarter contributed to strengthening the industry-academia interface and enhancing the employability of MBA and MBA++ students. These efforts provided students with valuable exposure to the recruitment ecosystem and supported their transition from academic learning to professional careers.

PLACEMENTS MBA++/MBA

(JULY-SEPTEMBER 2026)

Number of students	Company	Company Logo	CTC	Designation
14	K12 Techno Services		4.00 - 8.00 LPA	Business Development Associate/ School Manager
16	Mindseekers Technologies		8.00 LPA	Business Development Associate
2	Denave India Pvt. Ltd.		4.60 LPA	Train & Hire Program.
5	Codeyoung		8.45 LPA	International Sales Specialist (US Shift)

INTERNSHIPS MBA++/MBA

(JULY-SEPTEMBER 2026)

Mangalmai Institute of Management & Technology (MIMT) facilitated an Internship Programme for MBA and MBA++ students of the Batch 2025-2027 during 2026, with the objective of providing students with meaningful exposure to the corporate and professional environment. The internship was designed to bridge the gap between classroom learning and practical application by enabling students to work on real-time organizational assignments, understand workplace practices, and develop professional competencies.

During the internship, students were encouraged to apply their knowledge of Human Resource Management, Marketing, Finance, Operations, Business Analytics, Organizational Behaviour, and other management domains in practical situations. Students gained exposure to organizational structures, business processes, professional communication, teamwork, problem-solving, decision-making, and workplace ethics. They also had opportunities to interact with professionals and understand contemporary industry practices.



HIGHLIGHTS OF THE QUARTER JULY' 26 – SEPTEMBER'26

ORIENTATION OF MBA++ PROGRAM (BATCH 2026-2028)

The three-day Orientation Programme for the MBA++ Batch 2026-2028 was organised from 29th to 31st July 2026 at MIMT. The programme was designed to familiarise students with the institutional environment, provide industry exposure, introduce academic and career opportunities, and encourage their holistic development.



Day - 1

The first day of the MBA++ Orientation Programme commenced with the academic registration and documentation process, including document collection, and ID card issuance. This was followed by an industry expert session featuring Mr. Jayant Krishna, Chief Guest and Senior Fellow (Non-Resident), Chair on India & Emerging Asia Economics, CSIS; Mr. Jyoti Srivastav, Freelance Consultant and Former Head-HR (North India & MEA), TCS; Mr. Anujh Tewari, Chief Cyber Security Advisor, Microsoft; and Mr. Ajay Singh, Senior Consultant, TCS. Laptop distribution by the guests was also conducted during the session. After the lunch break, an ice-breaking session was organised to encourage interaction among students, foster teamwork, and facilitate their transition into the MBA++ programme.

Day - 2

The second day began with the session "Mentoring Young Minds and Future Leaders," conducted by Shri Sathya Sai Sewa, to encourage personal growth and leadership development among students. This was followed by a corporate connect session by Head of CRD, and his team, who provided an overview of placement and internship opportunities. IQAC Director, MIMT, conducted a session on Universal Human Values (UHV), highlighting the importance of values in personal and professional life. The programme continued with a management learning session through movie clips, offering students an engaging way to explore management concepts. After lunch, a notable alumni talk provided insights into alumni experiences and professional journeys. The day concluded with the reflection activity "My MBA Goals," encouraging students to identify their aspirations and set clear goals for their MBA++ journey.

Day - 3

The third day commenced with the session "About MBA++: Know Your Intellectual Capital," along with an introduction to the institutional cells and committees by their respective faculty coordinators. This was followed by an entrepreneurial leadership session titled "Turning Ideas into Reality," organised by The Times of India, which focused on encouraging entrepreneurial thinking and innovation among students. The second round of laptop distribution was subsequently conducted. After the lunch break a session on the Code of Conduct was held to familiarise students with institutional rules, discipline, and expected behaviour. The programme concluded with a Cultural Talent Hunt, providing students with a platform to showcase their creativity, skills, and talents while encouraging participation in co-curricular activities.

HIGHLIGHTS OF THE QUARTER JULY' 26 – SEPTEMBER'26

ORIENTATION MBA PROGRAM (2026 – 2028)

The three-day Orientation Programme for the MBA Batch 2026–2028 was organised from 3rd to 5th August 2026 at MIMT. The programme aimed to familiarise newly admitted students with the academic environment, institutional facilities, corporate expectations, career opportunities, and various aspects of student life.



Day - 1

The first day commenced with the academic registration and documentation process, including student registration, ID card issuance, and library-related formalities. The students were welcomed by the admission team and guided through the necessary procedures by the concerned administrative and faculty members.

An interactive session with industry experts was organised, featuring Mr. Rajiv Nandwani, Global Information Security Director at BCG Consulting and Past President of ISACA New Delhi Chapter; Mr. Sameer Nigam, CEO and Founder of Stratbeans Consulting; and Mr. Prashant Kashyap, Senior Director – Data, AI and Cloud Practice. The session provided students with exposure to industry perspectives and professional insights. Following the lunch break, an ice-breaking session conducted for interaction among students, helping them build connections and develop a sense of belonging.

Day - 2

The second day of the MBA Orientation Programme, held on 4th August 2026, commenced with management games based on movie clips, to promote student engagement and experiential learning. This was followed by a mind mentoring session by Dr. Ravi Bhasin, Professor at IIT Delhi, providing students with an opportunity for reflection and personal development. A motivational TEDx speaker session further inspired students to pursue their academic and professional aspirations with confidence. After the lunch break, a notable alumni talk, offered valuable insights into alumni experiences and career journeys. The day concluded with the session "My MBA Goals", encouraging students to identify their aspirations and set clear goals for their MBA journey.

Day - 3

The third day of the MBA Orientation Programme, held on 5th August 2026, commenced with the session "About MBA: Know Your Intellectual Capital," & an introduction to the various institutional cells and committees. This was followed by a corporate connect session by, Head of CRD, and his team, who provided insights into placements and internship opportunities. A session on the Code of Conduct, familiarised students with institutional rules and expected behaviour. Subsequently, IQAC Director, MIMT, delivered a session on Universal Human Values (UHV), emphasising the significance of ethical conduct and values. The programme concluded with a Talent Hunt, which provided students with a platform to showcase their talents and encouraged their participation in co-curricular activities.

GUEST LECTURES AND EXPERT SESSIONS

Sessions by Experts from Microsoft ,TCS, CSIS

On 29th July 2026, MIMT Industry experts including Mr. Anujh Tewari, Chief Cyber Security Advisor, Microsoft; Mr. Ajay Singh, Senior Consultant, TCS; Mr. Jyoti Srivastav, Freelance Consultant and Former Head-HR (North India & MEA), TCS; and Chief Guest Mr. Jayant Krishna, Senior Fellow (Non-Resident), Chair on India & Emerging Asia Economics, CSIS shared invaluable insights on cyber security, leadership, employability, digital revolution, corporate expectations and global opportunities. The programme also featured Laptop Distribution, memento presentations, and concluded with a heartfelt Vote of Thanks by Dr. Richa Sharma (HoD-MBA, MIMT).



Expert session on Mentoring Young Minds and Future Leaders

An expert session on Mentoring Young Minds and Future Leaders by Shri Sathya Sai Sewa, was conducted by Mr Kapoor. The event emphasizing leadership, ethics, and service.



GUEST LECTURES AND EXPERT SESSIONS

Session by Expert from Times of India

In collaboration with Times of India, Mr. Sudhanshu Mittal, Head and Director – Technical Solutions, Nasscom, delivered an inspiring session on Entrepreneurial Leadership: Turning Ideas into Reality. He urged students to cultivate entrepreneurial skills such as creative problem-solving, risk-taking, innovation, and leadership mindset. His talk encouraged them to think beyond conventional boundaries, nurture curiosity, and develop the courage to lead ventures that create meaningful impact.



Sessions by Experts from BCG Consulting, ISACA New Delhi Chapter, Stratbeans Consulting

Industry Experts Mr. Rajiv Nandwani, Global Information Security Director, BCG Consulting, Past President ISACA New Delhi Chapter, Mr. Sameer Nigam, CEO & Founder, Stratbeans Consulting, Mr. Prashant Kashyap, Senior Director Data, AI and Cloud practice, was subsequently organised, featuring professionals from information security, consulting, data, AI and cloud domains. The session provided students with exposure to contemporary industry trends, professional expectations, and emerging career opportunities.



Session by Expert from Kanix Infotech Pvt Ltd

An impactful session on “Before You Graduate” for MBA++ Students (Batch 2026–28) was conducted by Mr. Amit Malik, Branch Manager – North India, Kanix Infotech Pvt Ltd on 12th August. Mr. Malik shared invaluable insights on career readiness, industry expectations, and practical guidance to help students transition smoothly from academics to the professional world. Students actively engaged in the discussion, making the session a resounding success!



A MIND MENTORING SESSION

A Mind Mentoring Session by Dr. Ravi Bhasin, Professor, IIIT Delhi, provided students with guidance and perspectives relevant to personal and professional development. This was followed by a Motivational TEDx Speaker Session, by CA Swaminathan K intended to inspire students and broaden their understanding of personal growth and professional aspirations.



THE ALUMNI TALK

The Alumni Talk provided students an opportunity to gain insights from notable alumni regarding their academic journey, career development, and professional experiences.



INDUSTRIAL VISITS

Industrial Visit to Coca-Cola

The MBA++ & MBA students of Mangalmay Institute of Management & Technology visited Coca-Cola on 10th & 11th August 2026 as part of the institute's experiential learning initiative. The visit provided students with valuable first-hand exposure to the food and beverage industry. Students gained practical insights into production, quality control, supply chain management, logistics, distribution, and marketing strategies through interactions with Coca-Cola representatives. The visit also enhanced their understanding of sustainability, operational efficiency, and waste management, helping them connect theoretical concepts with real-world business practices. Overall, it was an enriching experience that strengthened students' industry awareness and practical managerial knowledge.



INDUSTRIAL VISIT TO COCA-COLA



Industrial Visit to Times of India Production Plant

On September 14, 2026, students visited the Times of India production plant in Sahibabad for an interactive industry session, where Mr. Rajesh Aggarwal, Deputy General Manager at TOI, shared his extensive organisational expertise and guided the visiting students through the plant's massive setup. Inside the facility, students witnessed actual working of state-of-the-art automated systems, observing the full manufacturing workflow from, page designing, Computer-to-Plate (CTP) processing to high-speed offset printing and ultimately reaching the hands of readers. The students saw first hand how precision engineering and the four-color CMYK systems produce copies daily. The students also learned about the paper's strong focus on research and innovation that is exemplified by multiple patents and proprietary technical innovations. Beyond the shop floor, the session offered valuable exposure to plant logistics, marketing frameworks, financial management, sister concerns, and the core operational strategies driving the group's ongoing success.



WORKSHOPS AND TRAINING PROGRAMMES (FOR FACULTY)

Workshop on "Research Paper Writing & Journal Publication Support"

The R&D Committee and Institution's Innovation Council (IIC), Mangalmay Institute of Management and Technology, successfully organized a workshop on "Research Paper Writing & Journal Publication Support" on 22nd July 2026. The session was led by Dr. Ruchika Gupta, Director, MIMT, who shared valuable insights on writing high-quality research papers, selecting appropriate journals, understanding the publication process, and avoiding common publication mistakes. With her extensive research experience of authoring 100+ research papers with impressive citation impact, Dr. Gupta motivated participants to strive for excellence in research and scholarly publishing. The interactive session offered practical guidance to faculty members and researchers, equipping them with strategies to strengthen their research and publication efforts.



Training Program on NEP ORIENTATION & SENSITISATION UNDER THE MALAVIYA MISSION (MMTTP)

The 8-Day NEP Orientation & Sensitisation Programme under the Malaviya Mission – Teachers Training Programme (MMTTP), organised by Mahatma Hansraj Malaviya Mission Teachers Training Centre (MH-MMTC), Hansraj College, University of Delhi, in collaboration with Mangalmay Institute of Management and Technology (MIMT), Greater Noida, has been a meaningful journey of learning, reflection, dialogue, and professional development.

With eminent speakers and distinguished resource persons, the programme offered valuable insights into NEP 2020 and the evolving landscape of higher education, while fostering meaningful interaction, collaboration, and shared learning.

**MALAVIYA MISSION
TEACHER
TRAINING PROGRAMME**

**MAHATMA HANSRAJ
MALAVIYA MISSION TEACHER TRAINING CENTRE (MH-MMTC)
HANSRAJ COLLEGE, UNIVERSITY OF DELHI**
(HANSRAJ COLLEGE, UNIVERSITY OF DELHI)

under the aegis of
Malaviya Mission Scheme, USC
in collaboration with
Mangalmay Institute of Management and Technology (MIMT), Greater Noida
is organising
Malaviya Mission Teacher Training Programme (MMTTP) (Online)
on
**NEP Orientation and Sensitisation
September 07 - September 15, 2026**

ABOUT HANSRAJ COLLEGE
Hansraj College is one of the largest constituent colleges of University of Delhi and has been named by one of the top five colleges for Scheme, Ann and Centenary special award in the last decade. The faculty and students of the college have contributed immensely to the field of academics, sports and cultural activities. The college faculty is dedicated towards growth and development of the institution academically and administratively to constantly bring the excellence. The college has been awarded various national and international awards and has been listed in the top 100 colleges in the world.

ABOUT MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
Mangalmay Institute of Management and Technology (MIMT), Greater Noida, is a NAAC-A Grade accredited, AICTE approved, Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow affiliated premier institution offering MBA and B.Tech Programs & is dedicated to shaping future leaders through industry-focused education, academic excellence, and holistic development. It stands in the heart of Knowledge Park, the institute offers a vibrant learning environment, excellent infrastructure, strong corporate connect, and outstanding placement support to help students transform their ambitions into reality.

TOPICS TO BE COVERED

- Holistic and Multidisciplinary Education
- Indian Knowledge Systems
- Academic Leadership, Governance and Management
- Research and Innovation
- Skill Development
- Student Diversity and Inclusive Education
- Information and Communication Technology

HOW TO APPLY
Interested participants are requested to follow the steps mentioned below in order to register for the training programme:

- Visit the website www.mmttp.org or IMT
- Click on "Register" and fill your basic information
- A confirmation email with user name and password will be sent to your registered email ID.
- Log in using your username and password
- Change your password as first login
- Click on the "Apply for NEP Teacher Training" tab
- In Center, choose "Mangalmay Institute, Greater Noida"
- In Address, choose "Mangalmay Institute, Greater Noida"



WORKSHOPS AND TRAINING PROGRAMMES (FOR STUDENTS)

Value-Added-Certifications (VAC) : by Inlingua

Under the aegis of value-added-certifications (VAC) by Mangalmay Institute of Management & Technology (MIMT), a Value Added Course on Communication and Soft Skill Enhancement in association with inlingua, was organized from 14th to 30th September 2026. The programme aims to enhance students' communication abilities, interpersonal skills, confidence, and professional competence. The course helped students develop essential skills for effective workplace communication, teamwork, and career readiness.



INSTITUTIONS INNOVATION COUNCIL INITIATIVES

Session on “Lean Start-up & MVP”.

On 10th August 2026, IIC-MIMT organised a Mentoring Session on “Lean Start-up & MVP”. The session focused on developing an understanding of the Lean Startup approach and the importance of building a Minimum Viable Product (MVP) to test ideas, gather customer feedback, and reduce uncertainty before investing significant time and resources. The session highlighted the Build-Measure-Learn cycle, encouraging participants to experiment rapidly, validate assumptions with real users, and use evidence to decide whether to persevere or pivot.



The session was conducted by Mr. Sani Kant Kumar, Assistant Professor & IIC-Activity Coordinator, MIMT, who discussed the practical application of Lean Startup principles through relevant startup examples and the evolution of MVPs. The session emphasised that startups could begin with a simple, workable version of an idea, learn from actual customer responses, and progressively improve the offering rather than attempting to build a complete product from the outset. Through examples such as Dropbox, Zappos, Swiggy and Meesho, participants gained insights into how testing small, learning quickly, and adapting to customer behaviour could help startups minimise risk and build scalable business models.

Session on “Achieving Value Proposition Fit and Business Fit”

Institution's Innovation Council (IIC), MIMT proudly hosted an engaging session on “Achieving Value Proposition Fit and Business Fit” on 11th August 2026. Led by Mr. Vivek Malik — educator, entrepreneur, and strategic consultant — the session explored entrepreneurship as a multi-dimensional journey, from small business ownership to innovation and new venture creation. He shared insights from his work with the Casby Group on green fuel, warehousing management, and vehicle tracking, inspiring participants with lessons from his entrepreneurial path. At the heart of the session was the One Idea Fit Tool, a practical framework built around Value Proposition Fit, Business Fit, and Founder Fit. Through a live walkthrough, attendees learned how to evaluate ideas using weighted scoring and guiding questions, ensuring every venture is tested for its strongest potential and weakest assumptions.



Session on World Entrepreneurs Day

Mangalmay Institute of Management and Technology (MIMT), under the Institution's Innovation Council (IIC-MIMT), celebrated World Entrepreneurs Day on 21st August 2026. The session focused on developing an entrepreneurial mindset, encouraging innovation, exploring start-up opportunities, and understanding the role of entrepreneurship in nation building. The insightful session was taken by Mr. Sani Kant Kumar, an IIC Member, who engaged students with practical insights into entrepreneurship and the start-up ecosystem. The session also explored inspiring Indian start-ups and companies such as Blinkit, Nish Hair, Skyroot Aerospace, and Sarla Aviation, highlighting their innovative ideas, business models, and entrepreneurial journeys.



Session on “Initiatives & Programmes to Support Innovation in (HEIs)”

IIC-MIMT, Mangalmay Institute of Management and Technology, organized a session on “Initiatives & Programmes to Support Innovation in Higher Educational Institutions (HEIs)” on 25 August 2026. The session highlighted the initiatives of Atal Innovation Mission to promote innovation, entrepreneurship, and startup culture in higher education. Participants also explored Atal Tinkering Labs (ATL) and their role in developing creativity, hands-on learning, innovation, and problem-solving skills among students.



Mentoring Session featuring a Demo Day, Exhibition, and Poster Presentation of startups

The Institution's Innovation Council (IIC-MIMT) organized a Mentoring Session featuring a Demo Day, Exhibition, and Poster Presentation of startups on 26th August 2026 at the MBA Classroom. The session provided students with an opportunity to explore successful companies and understand the ideas, strategies, and business models that contributed to their growth. Students discussed companies such as Zero, Tata, Nothing, DMart, Mamaearth, and Flipkart, examining how these businesses identified customer needs, developed their offerings, and built strong market positions. The discussions also focused on the overall process of customer value creation and delivery, enabling students to understand how businesses create value, communicate it to customers, and deliver meaningful experiences through their products and services. The mentoring session encouraged students to critically analyse real-world business models and draw practical lessons for developing and presenting their own startup ideas.



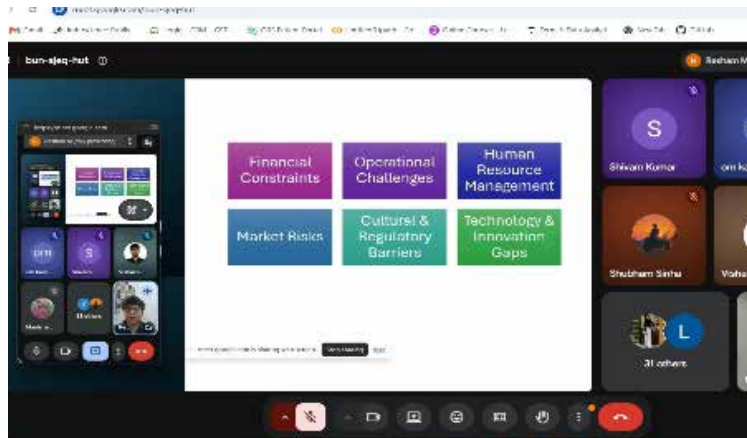
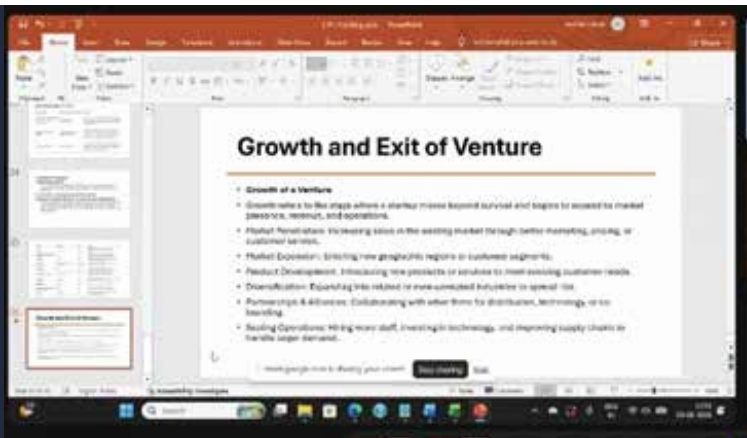
Session on "Empowering Innovation & Startups: Key Initiatives and Schemes of MoE's Innovation Cell & AICTE,"

On 28 August 2026, MoE's Innovation Cell and AICTE organised an online session titled "Empowering Innovation & Startups: Key Initiatives and Schemes of MoE's Innovation Cell & AICTE," as part of a nationwide MIC-driven engagement. Around 40 MIMT students attended, with the session addressed by Dr. Dipan Sahu and Mr. Abhishek Ranjan of MoE's Innovation Cell. The speakers introduced participants to the IIC framework and its role in building an innovation ecosystem, entrepreneurship support, and a collaborative institutional network across HEIs, before detailing the Innovation Ambassador Training Program and its four focus areas — design thinking and innovation, IPR and technology transfer, pre-incubation and incubation management, and entrepreneurship development. They also presented an overview of India's innovation and startup landscape and its position globally, touched on global entrepreneurship and science & technology clusters, and closed with a walkthrough of YUKTI, MIC's national digital repository, which had crossed 256K+ registrations and 180K+ submissions across 2,130+ IIC institutions nationwide. MIMT's students came away with a clearer picture of the programmes available to them through their institution's IIC and how platforms like YUKTI could help them showcase their ideas and prototypes to a wider innovation ecosystem.



Session on “Angel Investment/VC Funding Opportunities”

IIC-MIMT, Mangalmai Institute of Management and Technology, successfully organized an insightful session on “Angel Investment/VC Funding Opportunities” on 29 August 2026. The session was led by Dr. Resham M. Lohani, Managing Director, Shrem Creation Pvt. Ltd., who shared valuable insights into the startup funding ecosystem, angel investment, venture capital, fundraising opportunities, and the key considerations for entrepreneurs seeking investment. The session helped students understand how innovative ideas can be transformed into sustainable ventures through appropriate funding strategies and investor support. The interaction encouraged students to explore entrepreneurship and develop a stronger understanding of the startup ecosystem.



MIC-Driven Activity: “Strengthening Research and Innovation Ecosystems in HEIs:

IIC-MIMT, Mangalmay Institute of Management and Technology, on 2 September 2026 participated in the MIC-Driven Activity titled “Strengthening Research and Innovation Ecosystems in HEIs: Leveraging MANTHAN and UTTHAN for Institutional Transformation” on 2 September 2026. The session focused on strengthening research, innovation, institutional capabilities, strategic partnerships, and pathways for translating ideas and research into impactful solutions. Participants also gained valuable insights into leveraging MANTHAN and UTTHAN to foster a stronger culture of research and innovation in Higher Educational Institutions. The activity provided an enriching learning experience for faculty members, researchers, students, innovators, and aspiring entrepreneurs, encouraging them to actively contribute to building a robust research and innovation ecosystem.



CLUB ACTIVITIES

Eco Club

The Eco Club organized a Presentation Competition on “Sustainability and Business” on 12 August 2026 to encourage students to understand and showcase sustainable business practices, ESG initiatives, green innovations, and environmentally responsible corporate activities.

A total of 12 groups/individual participants actively participated in the competition and presented their ideas with enthusiasm and creativity. The presentations highlighted various ways in which businesses can contribute to environmental sustainability while achieving organizational goals.

The winners of the competition were: First Position: Arushi Dixit, Second Position: Rahul Kumar, Third Position: Ananya Sinha. The competition provided students with an opportunity to enhance their knowledge, creativity, research skills, and presentation abilities while promoting awareness about sustainable business practices.



Fitness Club

The Fitness Club, Mangalmai Institute of Management & Technology (MIMT) organized a vibrant Sports Event for MBA students on 5th & 10th August 2026 with the objective of promoting physical fitness, team spirit, leadership, discipline, and healthy competition among the students. The event witnessed enthusiastic participation from MBA students across different activities.

The indoor games included activities such as chess and, carrom, which encouraged strategic thinking, concentration, decision-making, and mental agility. Students actively participated and demonstrated their competitive spirit while maintaining a friendly and enjoyable atmosphere.

The outdoor games like musical chair, lemon race etc provided students with an opportunity to engage in physical activities. The students participated with great enthusiasm and displayed energy, discipline, and sportsmanship throughout the activities.

Such sports initiatives are an important part of holistic management education, as they help students develop interpersonal and leadership skills beyond the classroom.



WELLNESS CLUB

Wellness Club, MBA Department, MIMT, Greater Noida in collaboration with Mannkaa - Balanced Mind, Balanced Life successfully conducted an experiential well-being session "MOVE. NOTICE. IMAGINE. - Navigating Transition and Uncertainty" 20th August 2026 at the College Auditorium. The session was led by expert facilitators from Mannkaa: Ms. Pragyan Behera (Expressive Arts Therapist), Ms. Nainika Makhija (Clinical Psychologist) & Ms. Disha Dang (RCI-Licensed Clinical Psychologist). Students thoroughly enjoyed the session, especially the dance therapy and various movement-based experiential activities conducted by the Mannkaa team. The session focused on building awareness, possibilities and hope in uncertain times.



STUDENT WELFARE CELL (SWC) AND HERITAGE CLUB

The Student Welfare Cell (SWC) and Heritage Club successfully organized an educational visit to Pradhanmantri Sangrahalaya, New Delhi, on 6th August 2026. The visit provided students with an enriching opportunity to explore India's democratic journey, leadership legacy, and the significant contributions of the nation's Prime Ministers. Through interactive exhibits, historical archives, and engaging displays, students gained valuable insights into India's political, social, and cultural development. The experience beautifully connected history with learning beyond the classroom, encouraging students to appreciate India's rich heritage and the evolution of its leadership.



The Student Welfare Committee (SWC) and Heritage Club proudly organized an enriching educational visit to Pradhanmantri Sangrahalaya, New Delhi on 13th August 2026. Students explored India's democratic journey, leadership legacy, and the remarkable contributions of the nation's Prime Ministers. Interactive exhibits, historical archives, and engaging displays offered deep insights into India's political, social, and cultural development. The experience beautifully connected history with learning beyond the classroom — inspiring students to learn from the past, understand the present, and shape the future!

IT CLUB : WORKSHOP ON CYBER AWARENESS

Mangalmay Institute of Management & Technology, through its IT Club, successfully conducted an insightful Workshop on Cyber Awareness for the MBA students 11th September 2026. The session was conducted by Dr. Neel, Senior Cyber Security Officer, Cybersaarthi, who provided students with valuable insights into the rapidly evolving world of cybersecurity, online safety, cyber threats, data protection, and responsible digital behaviour. The workshop helped MBA students understand the importance of staying vigilant in the digital environment and adopting safe practices while using online platforms, digital services, and social media. The interactive session encouraged students to become more aware and responsible digital citizens.



LITERARY CLUB & LIBRARY ADVISORY COMMITTEE

Literary Club-MIMT & Library Advisory Committee-MIMT On 12th August 2026, conducted an Extempore Debate Competition for MBA++ & MBA students. Participants spoke spontaneously on contemporary and academic topics, showcasing their quick thinking, creativity, and public-speaking skills. The activity emphasized the importance of reading, knowledge acquisition, and effective communication — values closely tied to National Library Day. The debate explored thought-provoking themes such as "Digital Libraries vs. Traditional Libraries – Which is Better?" and "Are Physical Books Becoming Obsolete?" Students presented their arguments with confidence, logical reasoning, and relevant examples, making the event intellectually enriching. The event reinforced the importance of libraries, reading habits, and intellectual engagement in the digital age.



LITERARY CLUB INTER-COLLEGIATE DEBATE COMPETITION

Celebrating Library Day at MIMT! Mangalmay Institute of Management & Technology (MIMT) proudly hosted an Inter-Colle-giate Debate Competition on 13th August 2026 on the Topic: "Social Media along with AI: Connecting the Young Genera-tion or Controlling the Young Generation?"

Students from diverse streams—MBA, BBA, BCA, B.Tech, and BA B.Ed—participated with passion, presenting sharp argu-ments, real-world examples, and confident rebuttals. The event fostered communication skills, analytical thinking, creativi-ty, and healthy intellectual exchange. Winners of the Debate 1st Prize – Ms. Ayushi Kasana (BA B.Ed) ,2nd Prize – Mr. Rudra Pratap Singh (B.Tech) ,3rd Prize – Mr. Ayush K. Dubey (B.Tech) & Mr. Mayank Pandey (BBA)



(UBA) Cell and ICC: Women Skill Development Awareness Programme

The Unnat Bharat Abhiyan (UBA) Cell and ICC of MIMT, Greater Noida, in collaboration with Mahila Kaushal Vikas Pehal, Agra, organized a Women Skill Development Awareness Programme on 18th August 2026 at Chiti and Rajpur Kalan villages. Conducted under the Government of Uttar Pradesh's Kaushal Vikas Yojna and as part of the institute's Gramin Jan Samvad initiative, the programme highlighted government welfare schemes, women empowerment initiatives, and skill development opportunities. The interactive sessions encouraged women to explore pathways to self-reliance and improved livelihood.

A key highlight was the certificate distribution ceremony, recognizing the active participation of women beneficiaries and motivating them to continue their journey toward skill enhancement and economic independence. With support from Mrs. Snehlata Gautam and her team, the initiative reflected MIMT's commitment to community engagement, rural develop-ment, and women-led transformation under the vision of Unnat Bharat Abhiyan.



(UBA) Cell

The Unnat Bharat Abhiyan (UBA) Cell of Mangalmay Institute of Management and Technology, Greater Noida in collaboration with Mahila Kaushal Vikas Pehal, Agra organised an awareness and Orientation Programme on Women Skill Development at Jewar Khadar village on 12 September 2026. The programme aimed to strengthen community engagement and promote awareness about education, employment and skill development opportunities for women and young girls. Mrs. Snehalata Gautam, Coordinator of Mahila Kaushal Vikas Pehal, highlighted the importance of skill-based training in helping women achieve financial independence and explore opportunities for employment and entrepreneurship. Addressing the gathering, Dr. Deepesh Kr. Thakur, Faculty, MIMT, emphasized the institute's commitment to rural outreach and community development through Unnat Bharat Abhiyan. The programme witnessed enthusiastic participation from the women of Jewar Khadar village and served as a valuable platform for awareness and dialogue on women-centric skill development. The initiative reflects MIMT's continued efforts towards women empowerment, rural development, and inclusive community growth across its adopted villages.



ACHIEVEMENTS & RECOGNITION

Institutional Achievement !

We are delighted to share that Mangalmay Institute of Management & Technology (MIMT), Greater Noida has been honoured with the prestigious "Best Management and Technology Institute 2026" award at the National Education Conclave 2026, organised by PlusNineOne Media dated 11th September 2026. The award was received by our Executive Director, Dr. Perna Mangal, Director, Dr. Ruchika Gupta, and HOD, Dr. Richa Sharma—a proud recognition of MIMT's continued commitment to academic excellence, innovation, industry integration and technology-driven education. Adding another proud milestone to the occasion, Dr. Perna Mangal was also honoured with the "Education Icon of the Year" award, recognising her leadership and contribution to the education sector. These recognitions belong to the entire MIMT family—our visionary management, dedicated faculty and staff, and our students who inspire us to keep raising the bar.



CELEBRATIONS

Celebrating Library Day at MIMT

Mangalmay Institute of Management & Technology (MIMT) celebrated Library Day 2026 with the objective of highlighting the importance of libraries in academic learning, research, knowledge enhancement, and lifelong learning. The celebration provided students with an engaging platform to explore the changing role of libraries in the digital age while developing essential communication, analytical, and interpersonal skills. The Library Day Celebration 2026 at MIMT was an enriching academic initiative that combined knowledge, creativity, communication, and critical thinking. The debate and extempore activities enabled students to move beyond classroom learning and apply their knowledge in practical situations. The programme successfully reinforced the significance of libraries in the digital era and encouraged students to become confident communicators, critical thinkers, informed learners, and lifelong users of knowledge resources.



Independence Day Celebration

Mangalmay Institute of Management & Technology (MIMT) celebrated India's Independence Day with great enthusiasm and patriotic spirit. The celebration aimed to commemorate the nation's freedom and to inculcate the values of patriotism, unity, responsibility, and respect for the country among students and faculty members. The programme included the hoisting of the National Flag, followed by the National Anthem and patriotic activities. Students and faculty members actively participated in the celebrations, reflecting their pride in the nation and respect for the sacrifices made by the freedom fighters. The event provided an opportunity for students to understand the significance of Independence Day and encouraged them to contribute positively towards nation-building through responsible citizenship, discipline, and social commitment. The celebration strengthened students' sense of patriotism, national unity, social responsibility, and civic awareness while promoting a spirit of collective participation and respect for India's democratic values.



Janmashtami Celebration

Mangalmay Institute of Management & Technology (MIMT) celebrated Janmashtami with enthusiasm and cultural fervour, providing students and faculty members an opportunity to appreciate the cultural and traditional significance of the festival. The celebration featured a vibrant atmosphere with devotional presentations, cultural performances, and activities depicting the life and teachings of Lord Krishna. Students participated actively and showcased their creativity, talent, and teamwork through various performances and presentations. The event highlighted values such as compassion, righteousness, devotion, discipline, and harmony, while providing students with an enriching platform to connect with India's cultural heritage.

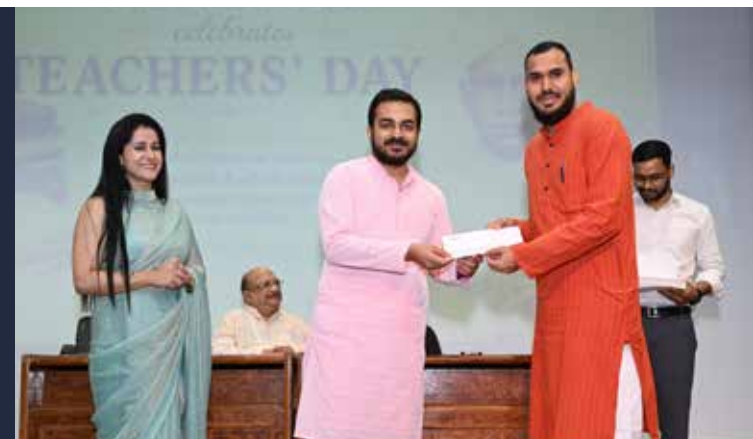
The celebration enhanced students' awareness of Indian culture and traditions, encouraged teamwork and creativity, and promoted values of unity, mutual respect, discipline, and cultural appreciation among the MIMT community.



Teachers' Day Celebration

Mangalmay Institute of Management & Technology (MIMT) celebrated Teachers' Day with enthusiasm and appreciation for the valuable contribution of faculty members towards teaching, mentoring, research, and the overall development of students. The celebration provided an opportunity to recognize and appreciate the dedication and efforts of the teaching fraternity. As part of the celebration, an engaging Tambola game was organized for the faculty members, creating a lively and enjoyable atmosphere and encouraging interaction and camaraderie among colleagues. The event also included the felicitation of faculty members with Research Incentives for the academic year, acknowledging their contributions to research and academic excellence. The initiative reflected MIMT's commitment to encouraging a culture of research, innovation, professional growth, and continuous academic development.

The celebration strengthened faculty bonding and team spirit while providing recognition and motivation for academic and research achievements. The research incentives encouraged faculty members to pursue quality research, publications, and other scholarly activities, thereby contributing to the institution's culture of academic excellence.



MIMT remains committed to fostering a vibrant research culture that encourages innovation, interdisciplinary collaboration, and knowledge creation. Through scholarly publications, academic engagements, and industry-relevant research, faculty members contribute to the advancement of management education and the development of future-ready business professionals. The faculty members of MIMT actively contribute to academic and professional knowledge through research publications, conference presentations, case studies, and scholarly collaborations. Their research focuses on contemporary management challenges, emerging business practices, human resource management, artificial intelligence, organizational development, and sustainable business growth.

Research Publications

1. JOURNALS

Ms. Kalika Bhardwaj [Faculty MIMT] published a research paper titled "Perception of Stakeholders on Adoption of Blockchain Technology in Regulatory Bodies of Fintech Industry" in the Minnesota Journal of Business Law and Entrepreneurship Volume No 3, 2026 _____

Minnesota Journal of Business Law and Entrepreneurship

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Perception of Stakeholders on Adoption of Blockchain Technology in Regulatory Bodies of Fintech Industry

²Dr. Shivani Gautam, ³Kalika Bhardwaj, ⁴Dr. Diksha Dubey, ⁵Dr. Dhruv Gupta

¹ Assistant Professor, Mangalmai Group of Institutions, Greater Noida

²Assistant Professor, Mangalory Group of Institutions, Greater Noida

²Assistant Professor, Calgottias University, Greater Noida

⁴Assistant Professor, Symbiosis Skills and Professional University, Pune

Abstract

Purpose: This research paper aims to find out the place of Blockchain technology in regulatory bodies of financial institutions. To achieve the aim, I have taken 2 regulatory bodies one is RBI and other is SEBI.

Methodology: I have taken sample in the form of perspective of employees, customers and used mixed methods approach using some tests. This article has used multiple tests such as T- tests, Correlation and regression, Chi-Square tests etc. to prove hypothesis.

Dr. Anita Sheopuri & Dr Shivi Mittal [Faculty MIMT] published a research paper titled “Integrating Artificial Intelligence in Human Resource Management: Challenges and Opportunities.” in the International Journal for Multidisciplinary Research (IJFMR) Volume 8, Issue 4 (July–August 2026).

Integrating Artificial Intelligence in Human Resource Management: Challenges and Opportunities

Dr. Anita Sheopuri¹, Dr. Shivi Mittal², Ankur Pandey³

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³Chief Manager- Data and Analytics, Aadhar Housing Finance Ltd. Mumbai, India.

ABSTRACT

HR departments are beginning to use artificial intelligence (AI) to automate processes, predict outcomes, and provide decision support for tasks that were traditionally completed using human intelligence. Many companies use AI to enhance and/or automate human resources functions such as recruiting, onboarding, performance management, training, workforce management, and employee engagement in order to

Mr.Sani Kant Kumar, Dr.Aanchal Tyagi, [Faculties MIMT] & Dr.Richa Sharma,[Faculty/ HOD MIMT] published a research article titled **DIGITAL AND MOBILE MARKETING FOR SUSTAINABLE CONSUMER BEHAVIOUR: A CONCEPTUAL FRAMEWORK FOR CROSS-SECTORAL DEVELOPMENT** in **amapplejournals**.

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DIGITAL AND MOBILE MARKETING FOR SUSTAINABLE CONSUMER BEHAVIOUR: A CONCEPTUAL FRAMEWORK FOR CROSS-SECTORAL DEVELOPMENT				
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Richa Sharma, Professor, Mangalmay Institute of Management & Technology, Greater Noida, UP, India				

Dr Chitra Gupta [Faculty MIMT] Published a research paper titled “Indigenous Knowledge and Sustainable Community Development” in **Edumania: An International Multidisciplinary Journal** in Volume 04, Issue 03 (July–September 2026), pp. 459–475.

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Gupta, Chitra	
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Indigenous knowledge systems represent a valuable repository of locally developed knowledge, practices, beliefs, and experiences that have guided communities in managing social, cultural, economic, and ecological challenges for generations. Despite their significant contribution to sustainable living, these knowledge systems are increasingly threatened by globalization, modernization, cultural erosion, inadequate documentation, and limited institutional recognition. This study aims to examine the role of indigenous knowledge systems in promoting sustainable community development, analyze their contributions to agriculture, natural resource management,	

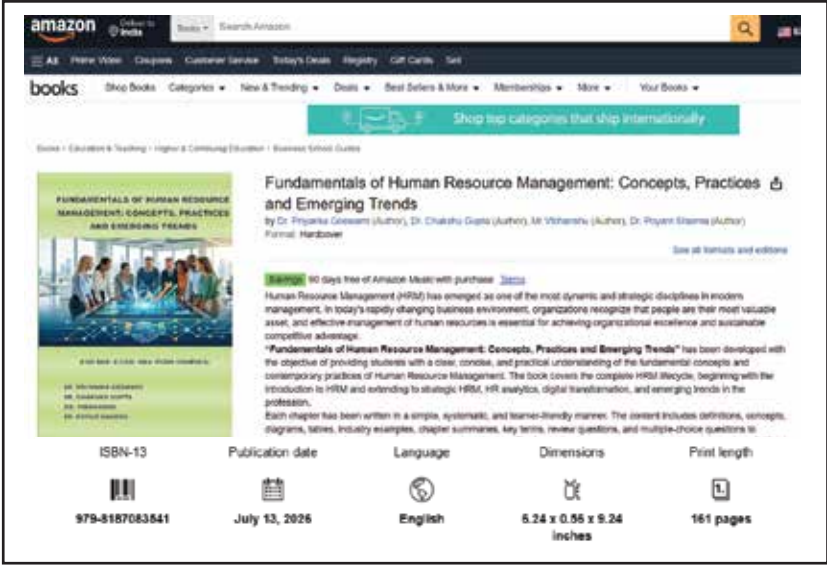
2.Conferences Proceedings

Dr. Ruchika Gupta [Faculty / Director MIMT] Published a research paper titled AI-Powered Self-Service Technologies in Retail: An Analysis of Customer Acceptance Intention in the proceedings of International Conference 2026 2nd International Conference on Sustainable Computing and Integrated Communication in Changing Landscape of AI (ICSCAI) .



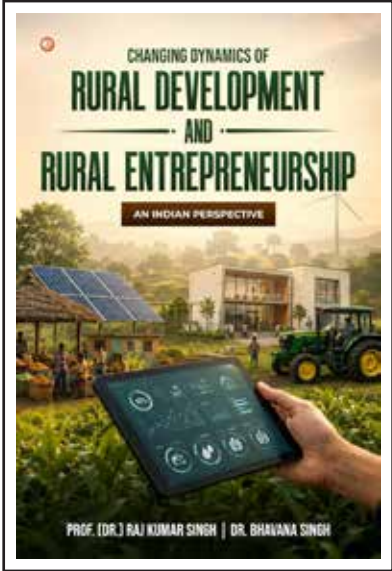
3.Books

Dr Poyam Sharma [Faculty MIMT] Published a book titled “Fundamentals of Human Resource Management: Concepts, Practices and Emerging Trends” on Amazon Kindle with ISBN 13-979-8187083541 on July 13, 2026



4.Books Chapter

Dr Anita Sheopuri, [Faculty MIMT] Published a chapter titled Navigating the roadblocks of Agricultural Entrepreneurs-hip in the book titled Changing Dynamics Of Rural Development And Rural Entrepreneurship - An Indian Perspective published by OrangeBooks Publication with ISBN - 978-93-7426-488-1 on 13th August 2026



5. Patents – Published / Granted

Dr Anita Sheopuri & Dr Manisha Gupta [Faculties MIMT] had a patent pulished on 11-09-2026 Titled ' Workforce drift prediction and retention analytics engine for proactive employee stability assessment and adaptive retention management ' With Publication No: IN202611087386 A1 Journal no 37/2026.

Dr. Manisha Gupta[Faculty MIMT] is among the applicants of a design patent that has been officially accepted and published (Application No. 501877-001, CBR No. 211229, Journal No. 31/2026, dated 31 July 2026), reflecting a contribution to research and innovation.

6.FDP/Workshops/Seminars/ Conference







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